



# Terms & conditions of the contest

## Valamar Camping Summer Essentials

Please read these Terms and Conditions before entering the contest.

### 1. Organizer

The Organizer of the contest **Valamar Camping Summer Essentials**, is Valamar Riviera d.d., seated in Croatia, Poreč, Stancija Kaligari 1, OIB: 36201212847 (further: Valamar).

### 2. Purpose of the contest

The purpose of this contest is to promote Valamar's camping properties and their unique holiday experiences, including the diversity of accommodation options, natural surroundings, outdoor activities and the destinations in which Valamar's camps are located. The contest aims to raise awareness of Valamar's camping portfolio, inspire potential guests to discover its campgrounds, and highlight the quality, sustainability and authentic experiences offered within Valamar's camping resorts.

### 3. Who can participate in this contest?

Everyone over 18 years old that have valid Instagram and/or Facebook profile, other than Valamar's employees (and their close relatives) and companies that are managed by Valamar.

Participant's country of residence is irrelevant.

Valamar reserves the right to disqualify the participant during the Contest in the event of any illegal acts and if Participants do not comply with these Terms and Conditions.

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## 4. How it works?

On Valamar's Instagram profile **@valamarcamping**, and Facebook profile **Valamar Camping**, Valamar will publish **one contest post** (the same post on both profiles).

Once published, participants must submit their creative answer by **listing three things they never go camping without** in the comments section of the contest post on any of the mentioned Valamar profiles.

All correctly submitted comments within the contest period will be considered valid contest entries.

The contest runs **from 01 April (from the moment the post is published) until 15 April at 23:59:59**.

There is **no limit** to the number of creative answers submitted by the same participant.

## 5. Participant selection and winners

The winner of each prize question will be the participant whose answer is assessed as **the most creative**.

Valamar's Team, consisting of three members, will decide at its sole discretion who the winners are.

There will be **four (4) winners in total, 2 winners on Instagram and 2 winners on Facebook**.

One participant may win **only once**, regardless of the platform.

## 6. Rewards:

### 4x Valamar Camping Gift Package

The winner's username will be announced on the mentioned Valamar profiles within **24 hours** after the deadline for submitting answers to each prize question.

All winners will be contacted via direct message (inbox) from the official Valamar profile on which they posted their winning answer. They will be asked to contact

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Valamar via [social@valamar.com](mailto:social@valamar.com) within **24 hours** in order to obtain further information on how to claim their reward.

There is **no consolation prize**, and the Organizer will not award any rewards other than those stated in these Terms and Conditions. A participant has no right to request a reward different from the one defined herein. Each participant selected as a winner may **not transfer the reward** to another person or designate someone else as the winner. Prizes cannot be redeemed for money or exchanged for goods, vouchers, or any other benefit. Prizes are non transferable.

If any participant selected as a winner is found not to meet the eligibility criteria, is disqualified, fails to provide required personal information in time, provides incomplete or inaccurate information, cannot be contacted, violates these Terms, refuses the prize, or fails to respond within the deadline set by the Organizer, they lose the right to the prize.

Valamar reserves the right to appoint an alternate winner or not to award the prize at all, at its sole discretion.

## 7. Personal Information, Privacy Policy

By participating in the contest, participants acknowledge and accept that Valamar, as the data controller, will process their personal data (username). Valamar guarantees the protection of personal data in accordance with GDPR.

Please note:

- Winners' usernames will be announced on Valamar profiles.
- Winners must provide Valamar with additional personal data required for delivery of the reward.

Participants have the right to request access to their personal data, request correction, withdraw participation, request deletion, and exercise all other GDPR rights by contacting Valamar at [dpo@valamar.com](mailto:dpo@valamar.com). More information can be found in Valamar's Privacy Policy: <https://valamar-riviera.com/en/privacy-policy/>.

While participating in the Contest, please:

- Protect your privacy, keeping in mind that comments are public.
- Do not share personal or sensitive information about yourself or others, especially children.

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- Do not include personal information about third parties who did not voluntarily make such information available for publication. This includes any data that may be used to reasonably identify another person.

Participants are also advised to review and familiarize themselves with the general terms, community guidelines and privacy policies of Facebook and Instagram, as their participation in the Contest is additionally governed by the rules and policies of these platforms.

## 8. Instagram and Facebook Disclaimer

Instagram and Facebook are not responsible for and are not connected to the promotion or administration of this contest. They do not sponsor, endorse, or manage the contest, nor is the contest associated with Instagram or Facebook in any way.

## 9. General Provisions

Participants of the Contest are solely responsible for any tax obligations arising from receiving the prize, in accordance with the laws of the country in which they have their residence or habitual residence. The Organizer shall not be liable for any tax or other legal obligations that may arise for Participants in connection with the awarded prize, especially where a Participant resides outside the Republic of Croatia.

By participating in the Contest, the Participants also represent and warrant that **they shall be solely liable for any and all actions (criminal or civil)** arising from their participation, published content, or conduct in relation to the Contest. Participants shall also be liable to **indemnify and hold Valamar harmless** from any loss, claim, dispute, damage to reputation, or disruption caused to Valamar as a result of their participation or actions.

The Organizer is not responsible for the speed or quality of the Participant's Internet connection, nor for any consequences arising from connection issues, interruptions, technical difficulties, or inability to participate due to equipment, network or platform problems beyond the Organizer's control.

By participating in the Contest (i.e., by posting answers), the Participants automatically accept the **current official Terms and Conditions**.

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Valamar retains the right, **at its sole discretion and at any time**, to modify or amend these Terms and Conditions; any such change becomes effective immediately upon publication on the official contest webpage.

Valamar also reserves the right, at its sole discretion, **to cancel the Contest** at any time.

Under no circumstances shall the Organizer and/or its parent companies, subsidiaries, affiliated entities, representatives, directors, employees or agents be liable to the Participants, the Winner or any third party for **lost profits, lost opportunities, or any indirect, special, consequential, incidental or punitive damages** of any kind.

The Contest and these Terms and Conditions are governed by the **laws of the Republic of Croatia**, and any questions or disputes arising from them shall fall under the **exclusive jurisdiction of the Croatian courts**, determined according to the registered seat of Valamar.

In Poreč, 2026

Valamar Riviera d.d.

The Organizer